

YOUR COUNCIL IS BROKEN.

REFORM WILL FIX IT.

Local messaging

- **Local government is broken.**
 - There are 3,000 council staff in Britain earning over £100,000 a year.
 - Meanwhile, our councils are hundreds of millions of pounds in debt, and the daily interest paid on that debt by local taxpayers ranges from tens to hundreds of thousands of pounds.
 - For example, Cornwall Council has a daily interest bill of £147,000.
- **Basic public services are crumbling**
 - Potholes plague the streets of Britain, causing damage to vehicles and putting even more financial pressure on local people.
 - County Durham alone has 65,000 potholes – 27 potholes for every single mile.
 - These councils have broken their counties. Reform will fix it.
- **Reform councillors will introduce a British-style DOGE to audit local councils, cancel fraudulent contracts and stop the waste.**
 - We won't make empty promises. Our councils are fundamentally broken and are no longer able to deliver for local people.
 - Councils across Britain waste eye-watering sums on failed schemes and vanity projects.
 - For example, Lancashire County Council spent £520,000 on a four-year contract for ergonomic chairs for their own staff.
 - City of Doncaster Council spent £20 million on bicycle lanes which resulted in no increase in cycling.
 - Staffordshire County Council spent £18,000 on driving lessons for asylum seekers.
 - Reform will send in the auditors, get rid of the fraudulent contracts and cut wasteful spending.
- **The Conservatives are in a distant third.**
 - A vote for the Conservatives is a wasted vote. Frankly, they don't deserve your vote after the state they've left these councils in.
 - Kemi is so tone deaf and complacent that she launched their local election campaign in Buckinghamshire – a Conservative-led council with the highest council tax increase in the country.

If you want Reform you need to vote for it on May 1st.

Labour

In the Midlands, North, Wales and Scotland, Reform is now the opposition to Labour.

- Results in recent local by-elections in traditional Labour heartlands, including St Helens, Wolverhampton and Torfaen, have shown that Reform can beat Labour on their own territory.
- In Longdendale – Labour’s safest seat in Greater Manchester - Reform almost doubled Labour’s vote in a ward Labour have held since 1975.
- These are areas the Labour Party would have considered amongst their safest since the First World War.
- The most recent Survation poll of voters in the Midlands and North has Reform polling at 30%, with Labour at 27% and the Conservatives at 22%.

Voting Conservative in these areas is a wasted vote.

- Any thought that the Conservatives could win again in these red wall areas is for the birds.
- The sheer level of betrayal of what people that voted for Boris Johnson got in terms of Brexit and immigration is unforgivable. These people will never trust the Conservative Party again.
- Only Reform can beat Labour in these areas.

Keir Starmer’s Labour Party is a middle class, North London dominated party.

- It is filled with human rights lawyers who seem to care more about vague concepts of international law coming from foreign courts than it does about working people.
- Reform is parking our tanks on the lawns of the red wall, which is why the desperate Labour lie machine is in full swing.
- We’ve never suggested anything other than the NHS should be free. What worries us is about how badly tax money gets spent within the NHS and needs radical reform.

Reform will reindustrialise Britain.

- Net Zero lunacy, written into law by the Conservatives and followed up by Ed Miliband, has led to some of the highest industrial energy prices in the world, massacring British industry and increasing bills for working people.
- Without Nigel Farage, Richard Tice and Andrea Jenkyns’ visit to the Scunthorpe British Steel site the government would not have intervened.
- Reform will reindustrialise Britain and ensure we become self-sufficient in oil and gas.

Reform is on the side of working people.

- We will lift the level at which people start paying tax to £20,000 a year. That will mean people on low pay will be better off, and incentivise those on benefits to get back to work.

Reform is the real opposition to Labour in the red wall.

Local government reorganisation

- We are opposed to local government reorganisation without the consent of local people.
- These plans were never in Labour's manifesto and have no democratic mandate.
- Labour and the Tories both used reorganisation as an excuse to cancel elections in order to stunt Reform UK's momentum and deprive 5.5 million Britons of their votes.

Reform UK opposes local government reorganisation plans without the consent of local people.

British Steel

We are pleased the government has acted following pressure from Reform UK

- Nigel Farage, Richard Tice and Andrea Jenkyns' visit to the Scunthorpe site on Tuesday 8 April pressured the government into acting.
- We are pleased that the government has acted and there is a reprieve. Now British Steel must be nationalised within the next few weeks.
- Without this, the UK could be the only modern economy without the capability to produce its own primary steel.

The Scunthorpe plant should never have been sold to China in the first place

- Nigel Farage said at the time that we should not have given a strategic industry to a foreign government. Despite this, the Boris Johnson government chose a Chinese company over other bids.

We must scrap Net Zero to stop the massacre of British industry

- We have the most expensive industrial electricity prices in the world as a result of Net Zero policies.
- This gives us a massive competitive disadvantage and has directly impacted British Steel's profitability.
- Reform UK would scrap Net Zero and reindustrialise Britain.

Reform UK is calling for the urgent nationalisation of British Steel to safeguard a vital strategic asset.

NHS

- The claims that Reform UK want to privatise the NHS are nonsense. Reform UK and Nigel Farage have always said that we want the NHS free at the point of delivery.
- The NHS is poorly managed. We waste far too much money through bureaucracy and middle management.
- The NHS that people grew up with no longer exists. You can't get a GP appointment, waiting times are shocking, and yet we continue to funnel in money.
- In the last 10 years 7.2 million foreign-born people have registered in GP practices. The population explosion has meant the NHS struggles to function at any level.

Reform is committed to an NHS free at the point of delivery, but we must cut the waste, bureaucracy and middle management.

Net Zero

- **Net Zero is sending energy bills soaring.**
 - Successive Tory and Labour governments have pushed this disastrous Net Zero policy.
 - Energy bills continue to rise, with the UK suffering the highest prices in the Western world, putting pressure on British people and businesses.
- **Both the Tories and Labour have foolishly reduced our gas production.**
 - The UK has also rejected the exploration of shale gas, which has enabled the US to enjoy electricity prices around 70% lower than the UK.
 - We are importing on average 10-12% of our daily electricity use from overseas, which is making us poorer.
- **Net Zero will make the UK poorer.**
 - Net Zero is estimated to cost the UK £3 trillion, which is more than the entire national debt and would cost UK households over £100,000 or £100 billion every single year.
- **Kemi is fooling no-one with her anti-Net Zero stance.**
 - She voted to enshrine Net Zero by 2050 into law as a backbench MP in 2019 – before she was bound by ministerial collective responsibility.

Reform has consistently said we'd do away with Net Zero and lower your bills.